

**From Curved Line Living Founders:  
Christel Albritton MacLean &  
Colin Scott MacLean...**

*"We truly believe and know that everyone is entitled to live an enhanced life and to have the freedom to make empowering choices for themselves. They should not become paralyzed by unexpected change. A person's level of education, track record to date, earning history, perceived success or lack thereof - is unimportant. The only relevant common factor is a willingness to bend with the curves, and come out on top doing so!"*

*"It is important to distinguish between making a conscious and strategic decision to do something versus drifting into a course of action. Not only have I consistently enjoyed varying degrees of monetary success, I have also enjoyed the growth, wonderment and reawakening that has taken place whenever I have dared to step off the track to reinvent myself."*

*"Thinking entrepreneurially, living entrepreneurially with maximum self initiative is the wave of the future."*

*"Our goal with Curved Line Living is to share the basic strategies and steps to assist you in celebrating a life with some wiggle room and enjoying more success in life than you dreamed possible."*

*"Living life by chapter, or episode, is not for the faint of heart; but by following your heart - and intuition - you will be assured a life well lived."*

**About Us**

Award winning serial entrepreneurs, consultants and public speakers Christel Albritton MacLean and Colin Scott MacLean have lived an entrepreneurial lifestyle since they arrived in Saratoga Springs, NY from NYC after over 10 successful years working for top Wall Street firms in investment banking and Broadway and Off Broadway theatrical production. They are excited to have recently established offices in Los Angeles.

Armed with a Williams College Bachelor of Arts degree, a Wharton MBA and years of practical experience in the trenches, these professionals are uniquely positioned to share their stories and more importantly provide a "how to" (and how not to!) on the nuances of general business, entrepreneurship, career advisory services and applying their unique principles of Curved Line Living to business and life in general. Frequent guest speakers at corporations, corporate retreats, networking events, media panel discussions, colleges/universities and trade associations, they are a wealth of valuable information focusing on strategies for success in corporate, entrepreneurial, educational and hospitality fields.

**To register, or for more information:**

p: 212.729.8055

e: [Seminars@CurvedLineLiving.com](mailto:Seminars@CurvedLineLiving.com)

w: [CurvedLineLiving.com](http://CurvedLineLiving.com)

**CURVED LINE**  
LIVING  
LIFE IS NOT A STRAIGHT LINE...

**SARATOGA SPRINGS, NY  
NEW YORK CITY • LOS ANGELES**

*Phone consultations are welcome and national or international travel to your location may be arranged with proper notice.*

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**What is Curved Line Living?**

Curved Line Living™ is a private consulting and seminar business that represents the principle that life is not a straight line and the realization that there are multiple choices and paths that we can choose from. Most importantly, some of the most rewarding are those that require the most nerve and willingness to veer purposefully off course.

Using our proprietary "Strategies for Success" and tenets of self initiative and personal entrepreneurship, we demonstrate through our vast corporate and entrepreneurial experience how one can achieve more success in business, career selection and personal life than imagined possible.

**Exclusive Services Offered:**

- Private Consulting
- Corporate Consulting
- Entrepreneurship Coaching
- Career Advisory Services
- Restaurant Consulting:  
Start-Ups/Turnarounds/Sales
- Curved Line Living Seminars

**Plus Flagship Signature Events, Including:**

- "Vision Day" Private Consulting
- "Principles of Curved Line Living™"
- "Executive Corporate Entrepreneurship"
- "Fearless Entrepreneurship"
- "Extreme Restaurant Boot Camp™"
- "Career Advisory Mastermind"

**Individual, Small Group  
& Large Seminar Formats Available**

# CURVED LINE LIVING Signature Events:

## Private Consulting, Corporate and Group Seminars Available

### "Principles of Curved Line Living™"

*Life is not a straight line!* An interactive analysis of the key principles of Curved Line Living: Reinvention, Positivity, Following your Intuition, Self Reliance, and more.

In addition, we will examine real life case studies involving contemporary personalities who have reinvented themselves and followed the curved line to success. This is your springboard to a powerful new way of looking at life!

### "Fearless Entrepreneurship"

A deep dive into entrepreneurship... You will be prepared and ready to start your own successful business, fearlessly!

Topics included are:

- Developing your concept
- Creating the right mindset for going out on your own
- You are "all in" - what next?
- Establishing your timeline
- Raising capital and building cash flow projections
- Corporate structure, legal and accounting
- Networking, branding, PR and marketing
- Managing the process:
  - Time management
  - Overcoming hurdles
  - Staying positive
- "Strategies for Success": Proprietary tips for entrepreneurial success

### "Vision Day" Private Consultation Only

An experience... the Gold Standard of Curved Line Living's private consulting business. Sign up and invest in this full day of individual, "one on one" consulting. In advance of this day-long session you will complete a detailed questionnaire that will include specific goals and objectives as well as any materials that you would like to provide for either background purposes or analysis.

The objective of the Curved Line Living Vision Day is to map out a plan to get you from point A to... not just point B... but to your Goal Point. If your objective is monetary - for example - how to bring in \$10,000 per month with your own business; that is what we will map out from start to finish. If your goal is to take a fledgling idea to total business fruition, we will map that out.

The advance work that we will do coupled with the full day meeting will be a permanent guide to your success. Incorporated in our work together are the same skills and tactics that we have used in creating each of our businesses.

### "Career Advisory Mastermind"

This master class will help you as you embark on a career or job search. The content is applicable whether you are already established in a career and looking for a change, or just coming out of college or graduate school. You'll also receive our "Top 10 Tips for Success™" takeaway!

### "Executive Corporate Entrepreneurship"

Running a company and want your team leaders to learn how companies have utilized principles of entrepreneurship to radically grow their business? Cases will be shared of examples where a business has grown in one direction for years and then by innovation and/or acquisition, annexed a new business segment with tremendous success. Great for individuals, small groups, corporate retreats and on-site team building!

Sign up and let's brainstorm to strategically develop a plan to take your company or division to the next level by breaking out of set patterns and applying both established and groundbreaking principles of entrepreneurship to your business model.

### "Extreme Restaurant Boot Camp™"

Thinking of getting into the restaurant business? Nothing will be held back - front and back of house operations, Chef and GM insights, financial benchmarks and analytical systems, menu planning, hiring, marketing, real estate and lease matters, all will be placed on the table.

From our experience owning 4 restaurants we will use as prototypes for the boot camp - a casual, high volume model as well as a fine dining model. The Extreme Restaurant Boot Camp™ is an intense immersion into everything you need to know before making the leap.

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### Additional Seminars:

*Available in private or small group format*

- Introduction to Corporate Entrepreneurship
- New Business Development Workshop: "Anatomy of a Start-Up"
- Curved Line Living™ for Women in Business
- Social Aspects of Business
- Leadership & Assertiveness Skills Workshop
- Social Media & Technology Retreat
- Finding Inspiration

*Please visit our website for more information:*

**CURVEDLINELIVING.COM**